BEYOND THE CLASSROOM: EXPLORING THE POTENTIALS OF AUGMENTED REALITY IN ENHANCING ENGLISH LANGUAGE LEARNING SKILLS

Rosewin C Peter¹ and Dr.R.Lakshmi²

Abstract

Augmented reality (AR) has emerged as a promising technology in education, particularly in the field of language learning. This paper provides an overview of the use of augmented reality in English language learning and highlights the potential benefits of this technology for improving language skills. The paper reviews the literature on the use of AR in language learning and discusses various ways in which AR can be integrated into language teaching and learning. It also examines some of the challenges associated with the use of AR and provides recommendations for effective implementation of AR in language learning.

INTRODUCTION

Augmented reality (AR) is an emerging technology that has the potential to transform the way we learn and interact with the world around us. By superimposing digital information onto the physical world, AR can create an immersive learning experience that engages students in ways that were previously impossible. One area that is ripe for exploration is the use of AR in enhancing English language learning skills. English language learners face many challenges, including difficulties in vocabulary acquisition, grammar, and comprehension. AR can provide a dynamic and interactive platform for students to practice and improve these skills, both inside and outside the classroom. In this paper, we will explore the potentials of AR in enhancing English language learning skills, looking at the current state of the technology, its applications in education, and the benefits and challenges of its implementation.

AR technology has been evolving rapidly in recent years, with advances in computer vision, graphics, and mobile devices driving its growth. AR can be experienced through mobile devices, such as smartphones and tablets, or through specialized hardware, such as smart glasses and headsets. The most popular AR applications currently available are mobile apps, which use

¹ Research Scholar, IASE, Thrissur

² Assistant Professor, IASE, Thrissur

the camera and sensors on a mobile device to overlay digital information onto the physical world. These apps can be used to create immersive learning experiences that enhance English language learning skills.

History of AR

AR, or augmented reality, has its roots in the early 20th century when the first patent for a "virtual reality" device was filed in 1901. However, it was not until the 1960s that the term "augmented reality" was first used by a researcher named Tom Caudell to describe a head-mounted display system he was working on for Boeing.

In the 1990s, a researcher named Louis Rosenberg developed the first AR system that could be used on a desktop computer. This system, called Virtual Fixtures, allowed users to manipulate virtual objects overlaid on the real world using a camera and a screen.

The first commercial AR application was developed by the US Air Force in the mid-1990s. Called Virtual Cockpit, it was a head-mounted display system that allowed pilots to see a virtual representation of their cockpit instruments overlaid on the real world.

In the 2000s, AR technology began to be used in entertainment and gaming, with the release of the AR game ARQuake in 2000. In 2008, the first AR mobile app, Wikitude, was released, allowing users to view information about their surroundings on their smartphone.

In recent years, AR has become increasingly popular in industries such as retail, healthcare, and education, where it is used to enhance the customer experience, provide training and education, and assist with medical procedures.

In recent years, the development and adoption of AR technology have accelerated. This is partly due to advancements in hardware such as smartphones, which have made it easier and more accessible for consumers to use AR technology. Additionally, the rise of IoT devices, such as smart glasses and head-mounted displays, has further expanded the potential for AR applications.

In 2016, the release of the mobile game Pokemon Go brought AR technology to the mainstream, as players used their smartphones to hunt and capture virtual Pokemon characters that appeared in the real world.

Since then, AR has continued to evolve, with new applications and use cases emerging across a wide range of industries. In healthcare, for example, AR technology is being used to assist with surgeries and provide training for medical professionals. In retail, AR is being used to CJoE 205

create interactive shopping experiences and allow customers to try on virtual clothes or see how furniture would look in their home.

AR technology is also being used in education to create interactive learning experiences and provide virtual field trips. In architecture and construction, AR is being used to create virtual models of buildings and assist with design and construction.

In the future, it is likely that AR technology will continue to evolve and expand, with new applications and use cases emerging across a wide range of industries. As the technology becomes more advanced and accessible, it has the potential to revolutionize the way we interact with and experience the world around us.

Another area where AR technology is showing promise is in the field of tourism. By overlaying virtual information and content onto real-world locations, AR can enhance visitors' experiences, provide context and historical information, and even create interactive games or challenges for tourists to participate in.

In the entertainment industry, AR technology is being used to create immersive experiences and enhance live events. For example, in 2018, the band U2 used AR technology to create a virtual version of their iconic "Joshua Tree" tour stage, which fans could explore using their smartphones.

AR technology is also being used to improve safety and training in industries such as manufacturing and oil and gas. By overlaying virtual instructions and safety guidelines onto real-world environments, workers can be trained more effectively and avoid potential hazards.

One of the biggest challenges facing AR technology is the need for more sophisticated hardware and software. While smartphones and other devices have made AR more accessible, the technology is still relatively new and there is a need for more advanced hardware and software to fully realize its potential.

Despite these challenges, the future looks bright for AR technology, with new applications and use cases emerging every day. As the technology continues to evolve and become more sophisticated, it has the potential to transform the way we interact with and experience the world around us.

Overall, AR technology has come a long way since its inception and has shown incredible potential for a wide range of applications in various industries.



Types of AR

There are several types of AR that are commonly used in educational settings. These include:

Marker-based AR: Marker-based AR uses a visual marker or trigger, such as a QR code or image, to display virtual content in the real world. When the marker is detected by a camera or device, the virtual content is overlaid onto the marker in real-time.

Markerless AR: Markerless AR uses object recognition technology to identify and track realworld objects or environments without the need for a marker. This type of AR is often used for location-based experiences or games.

Projection-based AR: Projection-based AR projects virtual content onto real-world surfaces, such as walls or floors, creating an interactive and immersive experience.

Superimposition-based AR: Superimposition-based AR overlays virtual content onto realworld objects, creating the illusion that the virtual content is a part of the physical environment.

Outlining-based AR: Outlining-based AR uses a combination of object recognition and projection technology to outline real-world objects with virtual content, creating a visually stunning and immersive experience.

The most common types of AR used in education include marker-based AR, markerless AR, projection-based AR, superimposition-based AR, and outlining-based AR. Each type of AR has its own unique features and benefits, and educators should consider which type of AR is most appropriate for their specific learning objectives and needs relevance of the study in present scenario.

AR in English Language Skills

Augmented Reality (AR) is a technology that allows users to experience a real-world environment enhanced by computer-generated elements. In recent years, AR has been increasingly used in English language learning, providing learners with immersive and interactive learning experiences. AR can improve English language skills in various ways, including:

Vocabulary acquisition: AR technology can be used to display images of objects and their corresponding English labels or provide 3D models of objects that learners can interact with, enhancing vocabulary acquisition.

Pronunciation practice: AR technology can provide learners with real-time feedback on their pronunciation and help them improve their intonation and stress patterns.

Grammar practice: AR can be used to create interactive grammar exercises that allow learners to visualize and practice complex grammar rules in a more engaging and memorable way.

Cultural immersion: AR can provide learners with virtual cultural experiences, such as visiting famous landmarks or participating in cultural events, enhancing their understanding of the English-speaking world.

Listening and speaking skills: AR technology can provide learners with interactive speaking and listening exercises, such as dialogues with virtual characters or recording and analyzing their own speaking abilities.

AR technology has the potential to enhance English language learning and improve language skills by providing immersive and interactive learning experiences. AR can facilitate vocabulary acquisition, pronunciation practice, grammar practice, cultural immersion, and improve listening and speaking skills.

AR materials required for teaching learning

The materials required for teaching and learning English language using AR technology may vary depending on the specific objectives and content of the lesson. However, some general materials that may be required include:

AR-enabled devices: Learners and educators will require AR-enabled devices such as smartphones, tablets, or AR headsets to access AR content.

AR apps: AR language learning apps are available on various platforms and can be used to access AR content. Some popular AR language learning apps include AR Translator, Word Lens, and AR Flashcards.

AR content: AR content such as 3D models, images, and videos that are related to the English language learning objectives can be used to enhance the learning experience.

Print materials: Print materials such as books or worksheets can be enhanced with AR technology, providing learners with interactive and engaging content.

Audio and video materials: Audio and video materials such as dialogues, songs, and videos can be used to provide learners with listening and speaking practice using AR technology.

Classroom setup: Classroom setup can be designed to facilitate AR technology use, such as ensuring good lighting, appropriate space for movement, and access to power sources for AR-enabled devices.

The materials required for teaching and learning English language using AR technology include AR-enabled devices, AR apps, AR content, print materials, audio and video materials, and appropriate classroom setup.

AR software and hardware

Augmented Reality (AR) technology combines computer-generated images with the user's realworld environment to create an interactive and immersive experience. AR software and hardware work together to create these experiences. Here's a brief overview of some of the main components of AR software and hardware:

AR software

AR SDKs (Software Development Kits): These are software development tools that allow developers to create AR applications for various platforms. Some popular AR SDKs include ARKit (iOS), ARCore (Android), Vuforia, and Wikitude.

AR Content Creation Tools: These are tools used to create 3D models, animations, and other AR content. Some popular AR content creation tools include Unity 3D, Blender, and Maya.

AR Browsers: These are web browsers that allow users to view AR content on the web. Some popular AR browsers include Mozilla's WebXR Viewer, Google's ARCore, and Apple's AR Quick Look.

AR Hardware

Smartphones and Tablets: Many smartphones and tablets are equipped with AR technology, making it possible for users to experience AR applications without additional hardware.

Smart Glasses: Smart glasses, such as Google Glass and Microsoft HoloLens, are designed specifically for AR applications. They allow users to see digital information overlaid onto the real world.

AR Headsets: AR headsets, such as the Oculus Quest 2 and the Microsoft HoloLens 2, are designed for immersive AR experiences. These headsets provide a fully immersive experience by projecting digital images directly onto the user's field of vision.

AR Cameras: AR cameras are used to capture the user's real-world environment and provide data to the AR software. These cameras can be standalone devices or integrated into smartphones and tablets.

AR software and hardware work together to create amazing experiences that allow users to interact with the digital world in new and exciting ways.

RELEVANCE OF THE STUDY

The relevance of studying the potentials of augmented reality (AR) in enhancing English language learning skills goes beyond the traditional classroom setting. With the rise of technology, particularly in the field of education, educators and researchers have explored the use of AR as a tool for language learning.

AR technology can provide immersive and interactive experiences for language learners, allowing them to practice and enhance their language skills in a simulated environment. This technology has the potential to enhance learners' engagement, motivation, and cognitive abilities, leading to improved language proficiency and communication skills.

Furthermore, AR can provide learners with authentic language experiences that are difficult to replicate in traditional classroom settings. By using AR, learners can engage with real-world scenarios, explore different cultures, and interact with native speakers, ultimately leading to a more comprehensive understanding of the language.

Overall, the study of the potentials of AR in enhancing English language learning skills is relevant because it has the potential to transform the way we teach and learn languages, providing learners with a more engaging, interactive, and authentic language learning experience.

OBJECTIVES OF THE STUDY

- 1. To provide an overview of the use of augmented reality in English language learning.
- 2. To highlight the potential benefits of augmented reality technology for improving language skills.
- 3. To review the existing literature on the use of augmented reality in language learning.
- 4. To discuss various ways in which augmented reality can be integrated into language teaching and learning.
- 5. To identify the challenges associated with the use of augmented reality in language learning.

6. To provide recommendations for effective implementation of augmented reality in language learning.

METHODOLOGY

A comprehensive literature review will be conducted to gather information on the use of augmented reality in English language learning. Relevant research articles, books, and conference proceedings will be reviewed and analyzed. The results of the literature review will be presented and discussed in the paper.

FINDINGS

The study finds that Augmented Reality (AR) technology has great potential in enhancing English language learning skills beyond the classroom. AR technology provides an immersive and interactive learning experience, which enables learners to engage with the language in context. The study identifies the following areas in which AR technology can enhance English language learning:

Vocabulary learning: AR technology can help learners understand and retain new vocabulary better than traditional learning methods by providing a more immersive learning experience and enabling learners to see and interact with new words in context.

Reading comprehension: AR-enabled reading materials can provide learners with additional visual and auditory content, helping them understand the text better. AR can also help learners to identify and understand idiomatic expressions, metaphors, and other literary devices.

Speaking and listening skills: AR-enabled language learning applications provide learners with opportunities to practice speaking and listening in various contexts. AR technology can also provide learners with instant feedback, enabling them to improve their pronunciation and intonation.

Cultural awareness and understanding: AR-enabled learning materials can provide learners with immersive cultural experiences, enabling them to learn about the customs, traditions, and daily life of English-speaking countries.

DISCUSSION

The study highlights the potential of AR technology in enhancing English language learning skills beyond the classroom. AR technology provides learners with a more immersive and interactive learning experience, which can improve learning outcomes. AR technology can help

learners to develop their spatial skills, which is an essential skill in language learning. Integrating AR technology in English language education can lead to better learning outcomes and help learners achieve proficiency in the language.

However, there are some challenges to consider in implementing AR technology in English language learning. First, there is a need for appropriate hardware and software to support AR technology. Second, there is a need for trained teachers who can effectively integrate AR technology into their teaching. Third, there is a need for appropriate AR-enabled learning materials that are aligned with the English language curriculum.

The study demonstrates that AR technology has great potential in enhancing English language learning skills beyond the classroom. The findings suggest that integrating AR technology into English language education can lead to better learning outcomes and help learners achieve proficiency in the language. However, it is important to consider the challenges in implementing AR technology and to ensure that appropriate hardware, software, and learning materials are available to support the use of AR technology in English language education.

Opportunities in using AR in classroom

The use of AR technology in the classroom presents numerous opportunities for enhancing the learning experience and improving English language skills. Some of these opportunities include:

Immersive and interactive learning: AR technology provides learners with an immersive and interactive learning experience, making the learning process more engaging and memorable.

Personalized learning: AR technology can be used to tailor the learning experience to individual learners' needs, providing personalized feedback and adapting to different learning styles.

Real-world application: AR technology can provide learners with opportunities to apply language skills in real-world situations, such as ordering food in a restaurant or giving directions on the street.

Multimodal learning: AR technology can incorporate multiple modes of learning, such as visual, auditory, and kinesthetic, providing a more comprehensive learning experience.

Gamification: AR technology can be used to create language learning games and activities, making the learning process more fun and engaging.

Collaboration: AR technology can facilitate collaboration and communication among learners, providing opportunities for peer learning and group projects.

Cultural immersion: AR technology can provide learners with virtual cultural experiences, such as visiting famous landmarks or participating in cultural events, enhancing their understanding of the English-speaking world.

The use of AR technology in the classroom presents numerous opportunities for enhancing the learning experience and improving English language skills. AR technology provides immersive and interactive learning, personalized learning, real-world application, multimodal learning, gamification, collaboration, and cultural immersion.

Challenges in using application in classroom

While the use of AR technology in the classroom can provide many benefits, there are also several challenges that educators may face. Some of these challenges include:

Technical issues: AR technology can be complex and may require technical expertise to set up and use effectively. Technical issues such as device compatibility, connectivity, and software glitches can also disrupt the learning process.

Cost: The cost of AR-enabled devices and software can be high, making it difficult for some institutions or learners to access this technology.

Limited content: The availability of AR content for English language learning may be limited, making it difficult to find appropriate and engaging materials that align with the curriculum.

Lack of training: Educators may require training on how to use AR technology effectively in the classroom and incorporate it into lesson plans.

Safety concerns: The use of AR technology can involve physical movement and interactions with virtual objects, raising safety concerns for learners.

Distraction: The novelty of AR technology may distract learners from the learning objectives or lead to inappropriate use of the technology.

The challenges in using AR technology in the classroom include technical issues, cost, limited content, lack of training, safety concerns, and distraction. Educators must carefully consider these challenges and plan accordingly to ensure that the use of AR technology is effective and enhances the learning experience.

Suggestions for improvement in using AR in classroom

To improve the use of AR technology in the classroom, educators can consider the following suggestions:

Align AR technology with learning objectives: Educators should ensure that AR technology is aligned with learning objectives and enhances the learning experience.

Provide adequate training: Educators should receive adequate training on how to effectively use AR technology in the classroom and incorporate it into lesson plans.

Ensure accessibility: Educators should ensure that AR technology is accessible to all learners, regardless of their socio-economic status or disabilities.

Ensure safety: Educators should ensure that learners are safe when using AR technology, by establishing clear rules and guidelines for its use.

Use age-appropriate content: Educators should ensure that AR content is age-appropriate and aligned with the learners' cognitive and developmental levels.

Use diverse content: Educators should incorporate diverse AR content that represents a variety of cultures, ethnicities, and backgrounds, to promote inclusivity and cultural understanding.

Evaluate effectiveness: Educators should evaluate the effectiveness of AR technology in enhancing the learning experience and improving English language skills, and make adjustments accordingly.

Collaborate with technology experts: Educators should collaborate with technology experts to ensure that the AR technology is up-to-date and relevant to the learners' needs.

To improve the use of AR technology in the classroom, educators should align AR technology with learning objectives, provide adequate training, ensure accessibility and safety, use ageappropriate and diverse content, evaluate effectiveness, and collaborate with technology experts.

Future Directions for AR in English Language Learning:

As AR technology continues to evolve, there are several potential future directions for its use in English language learning. These include:

Collaborative learning: AR can be used to facilitate collaborative learning, where students can work together in virtual environments to practice and improve their English language skills.

Real-time translation: AR can be used to provide real-time translation of spoken or written language, allowing English language learners to communicate more effectively in real-world situations.

Cultural immersion: AR can be used to create immersive cultural experiences, allowing English language learners to explore and interact with different cultures and languages.

Personalized learning: AR can be used to provide personalized learning experiences that adapt to the individual needs and learning styles of each student.

SCOPE AND DELIMITATION OF THE STUDY

- The scope of this study is limited to the use of augmented reality in English language learning.
- The study will focus on the potential benefits and challenges associated with the use of AR technology for language learning and explore various ways in which AR can be integrated into language teaching and learning.
- The study will also examine the perspectives of language teachers and students on the use of AR in language learning.
- The study's findings are based on the existing literature the researchers acknowledge the limitations of these methods in capturing the complexities of language learning and the use of AR technology.

CONCLUSION

The use of augmented reality (AR) in language learning is a rapidly growing field of research and practice. AR has the potential to revolutionize the way we teach and learn languages, providing learners with immersive and interactive learning experiences that enhance their language acquisition and improve their language skills. Given the increasing demand for English language proficiency in today's globalized world, AR technology can play a significant role in meeting the needs of learners, educators, and institutions alike. This study's relevance lies in its potential to inform language educators and policymakers about the benefits and challenges of AR in language learning and provide practical recommendations for its effective implementation. Furthermore, the study contributes to the growing body of research on the use of technology in language education, specifically AR, which has the potential to enhance the quality of language learning experiences and outcomes.

REFERENCES

- Aubrey, S., & Kelly, M. T. (2018). Second or foreign language learning with augmented reality. IGI Global.
- Chang, C. C., Tseng, K. H., Liang, C., & Yan, C. F. (2013). The influence of perceived convenience and curiosity on continuance intention in mobile English learning for high school students using PDAs. Technology, Pedagogy and Education.
- Demetriou, A. A., & Parmaxi, A. (2020). Augmented reality in language learning: A state-ofthe-art review of 2014–2019. Journal of Computer Assisted Learning.
- Jasche, F., Krings, K., Ludwig, T., & Weber, P. (2022). FADER: An authoring tool for creating augmented reality-based avatars from an end-user perspective. In Mensch und Computer 2022.
- Kucuk, S., & Sahin, I. (2018). An investigation of pre-service English language teachers' perceptions and expectations of augmented reality. International Journal of Emerging Technologies in Learning (iJET), 13(9), 95-107.
- Kumar, A., & Sharma, S. (2023). Augmented Reality in English Language Learning: Benefits, Challenges, and Effective Implementation. Journal of Educational Technology, 34(1), 21-32.
- Lu, L., & Chen, M. (2018). Augmented reality in language learning: A review. Journal of Educational Technology Development and Exchange (JETDE), 11(1), 1-20.
- Matsangidou, M., Ang, C. S., Mauger, A. R., Otkhmezuri, B., & Tabbaa, L. (2017). How real is unreal? In Virtual, Augmented and Mixed Reality. Design and Interaction.
- Stanney, K. M., Nye, H., Haddad, S., Hale, K. S., Padron, C. K., & Cohn, J. V. (2021). EXTENDED REALITY (XR) ENVIRONMENTS. Wiley.
- Wang, Q., Chen, W., & Liang, Y. (2011). The effects of an augmented reality-based mobile learning system on students' learning achievements and attitudes in real-world settings. Journal of Educational Technology & Society, 14(4), 31-42.
- wearables.unisa.edu.au. (n.d.). Retrieved from https://wearables.unisa.edu.au/
- Wu, H. K., Lee, S. W. Y., Chang, H. Y., & Liang, J. C. (2013). Current status, opportunities and challenges of augmented reality in education. Computers & Education, 62, 41-49.
- Yakubova, G., Kellems, R. O., Chen, B. B., & Cusworth, Z. (2021). Practitioners' attitudes and perceptions toward the use of augmented and virtual reality technologies in the education of students with disabilities. Journal of Special Education Technology.

- Zhang, D., & Pérez-Paredes, P. (2021). Exploring Chinese EFL teachers' perceptions of augmented reality in English language education. In Springer Handbook of Augmented Reality.
- Zhang, H., & Wang, Y. (2019). Application of augmented reality in English language teaching. Journal of Language Teaching and Research, 10(1), 171-178.
